

Viewsys lite An initial product of TheLocads allows customers to give definite dimension to their business.

A simple solution that works on **Pay as grow** module and allows client to use images over signage solution at finger tips. Be it an offer, new product display or old solutions, customer can change at will with a support from NOC and can use the solution to boost his Business. TheLocads DS solution is easy to use and allows user to use the product without having much knowledge about IT system.



This is the most basic version of viewsys and can be used to display images over system and change at will. A plug and play module allows the signage to be operated without any hassle

Benefits of product

Next Generation Technology

Viewsys lite is based on state of art technology that allows everyone in hyperlocal market, use it and create value of their brand.

Low cost solution

Viewsys lite has been designed to meet Hyper local market demands to create brand value, at low cost. Images allow products and offerings to be shown at low price

Plug and Play

Just connect the box and start using the product. There can't be any other easy way to use the product.

Content over Fly

Broadcasting of content can be done over fly. Just upload – Verify – Push and content is over screen.

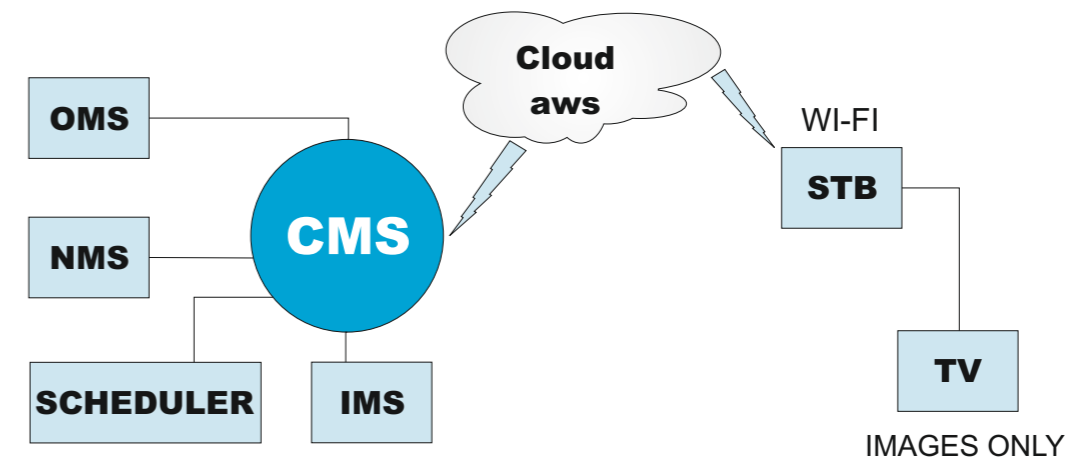
Ease of Deployment

In just few min Viewsys Lite can be up and running. One needs to install screen and connect the Box with HDMI and Viewsys system will take control for configuration over fly.

Better Reachability

Using viewsys lite in all your stores will allow one to connect and reach to target customer at will.

Connectivity Diagram



Specifications

REMOTE	
Version	5.1
Type	Lollipop
RAM	1GB DDR3
ROM	8GB Flash
Processor	Amlogic
Wifi	Build in
USB	One
HDMI	One
Ethernet	No
POS	No
Stream - Live	No
Analytics	No
Smart TV	Yes

CMS	
Login Panel	No
Dashboard	No
Content Management	No
Geo Fencing	No
Geo Tagging	No
Report	No
Network Management	No
Watch Dog	No
Overlay Mgmt	One
Controller	Core
Pay as grow model	No
Scalability	No
Content	Standard Image
Ad on	TV and STB
License	Shared
Industry	Hyper Local

Company

Enigma exhibitions pvt ltd has been in the field of advertising and promotion. We do understand what it takes for a business owner to raise its brand and engage in promotion, branding and advertisement of product/ company. The Locads as a product was developed to meet end customer requirement who doesn't have to shed a lot for creating his brand value.

An Enigma Exhibitions Product

Office: C-78, Sector-63, Noida | Ph.:9911916600, 9911712600
Email: info@thelocads.com | Website:www.thelocads.com